

FREE PRESENTATIONS

ALL ABOARD THE BETTER BADGER BABY BUS FIVE DAYS: TUESDAY, SEPTEMBER 26 – SATURDAY, SEPTEMBER 30, 2006

The Better Badger Baby Bus Tour is rolling into the St. Croix Valley to raise community awareness about issues related to childhood brain development. The first years last forever! Climb aboard the bus and learn how to lay the foundation for a lifetime of healthy brain function at any of the following presentations.

Caution – Construction Area: The Adolescent Brain

The teen brain is still a work in progress! Learn more about basic human brain biology and what the research says about the teen brain, neurotransmitters and the role of sleep for the adolescent.

The First Years Last Forever

Learn about the critical windows of human brain formation and practical suggestions to enhance healthy brain development.

The Impact of Poverty: Prenatal through Adolescence

Conditions of poverty, such as malnutrition, environmental hazards, and stress, can impact childhood brain development, potentially altering behavior and/or cognitive ability. Certain interventions can improve outcomes for children living in poverty.

Information Station with the Better Badger Baby Bus

Free handouts! Come whenever you can for a quick tour of the bus!

Please see reverse side for bus route schedule.

It Doesn't Stop at 3:

Brain Development in the Preschool Years

Learn about the major developmental changes in human brain development during the preschool years and practical strategies for enhancing early learning.

Making Connections: The Impact of Trauma, Abuse and Neglect

The biology of trauma, abuse and neglect and the impact of maternal stress on prenatal development as well as the behavioral outcomes of these extraordinary events will be discussed.

Relationships Matter: Understanding the Critical Importance of Attachment and Attunement

Find out more about the critical role a secure attachment to a primary caregiver plays on the overall development of a child.

Presented By

Wisconsin Council on
Children & Families

Jeanne
Erickson

Childhood Brain Development Project Specialist



Better Badger Baby Bus Tour



A Wisconsin Council on Children & Families
Brain Project Initiative

Sponsored By:



Northwestern Mutual™

The FAYE McBEATH
Foundation

SCHEDULE OF EVENTS:

TUESDAY, SEPT. 26, 2006

9 – 10:30 a.m.

**Open to the public.
Relationships Matter:
Understanding the Critical
Importance of Attachment
and Attunement**

-PLUS-

**Making Connections:
The Impact of Trauma, Abuse
and Neglect**

Polk County Government Center
100 Polk County Plaza, Balsam Lake
For more information,
call (715) 485-8581.

Noon – 1 p.m.

**Program for hospital staff.
The Impact of Poverty:
Prenatal through Adolescence**

Osceola Medical Center
301 River Street, Osceola
For more information,
call (715) 294-2111.

3:30 – 4:30 p.m.

**Open to the public.
It Doesn't Stop at 3:
Brain Development in the
Preschool Years**

St. Croix Falls Elementary
631 Louisiana Street, St. Croix Falls
For more information,
call (715) 483-9823.

6:30 – 8 p.m.

**Open to the public.
It Doesn't Stop at 3:
Brain Development in the
Preschool Years**

Osceola Elementary School
250 10th Avenue East, Osceola
For more information,
call (715) 294-3457.

Funded by the Northwestern Mutual Foundation and Faye McBeath Foundation, the Better Badger Baby Bus Tour is part of the Wisconsin Council on Children and Families' Brain Project, which includes curricula, professional training, and public policy and advocacy around early childhood through adolescent development. The tour's bus supports the project by acting as a mobile information center, bringing handouts, materials, videos, presentations and activities about childhood brain development to communities and events. For more information call toll free 1-877-23BRAIN.

WEDNESDAY, SEPT. 27, 2006

9 – 10:30 a.m.

**Open to the public.
It Doesn't Stop at 3:
Brain Development in the
Preschool Years**

Amery Lien Elementary School
469 Minneapolis Avenue, Amery
For more information,
call (715) 268-9771.

11 – 11:30 a.m.

**Open to the public.
Information Station with the
Better Badger Baby Bus**

Amery Public Library
801 Keller Avenue South, Amery
For more information,
call (715) 268-9340.

Noon – 1:30 p.m.

**Open to the public.
Caution – Construction Area:
The Adolescent Brain**

Amery Medical Center
225 Scholl Court, Amery
For more information,
call (715) 268-8000.

3:30 – 4:30 p.m.

**Open to the public.
It Doesn't Stop at 3:
Brain Development in the
Preschool Years**

Unity School District
1908 150th Street, Balsam Lake
For more information,
call (715) 825-3515.

SATURDAY, SEPT. 30, 2006

9 a.m. – Noon

**Open to the public.
The First Years Last Forever
-PLUS-**

**It Doesn't Stop at 3:
Brain Development in the
Preschool Years**

Baldwin Public Library &
Municipal Building
400 Cedar Street, Baldwin
For more information,
call (715) 684-4440.

THURSDAY, SEPT. 28, 2006

9 a.m. – Noon

**Open to the public.
It Doesn't Stop at 3:
Brain Development in the
Preschool Years**
Family Resource Center St. Croix Valley
857 Main Street, Baldwin
For more information,
call (715) 684-4440.

1 – 3 p.m.

**County Service Providers
training session.
Relationships Matter:
Understanding the Critical
Importance of Attachment
and Attunement
-PLUS-**

**Making Connections: The Impact
of Trauma, Abuse and Neglect**
Family Resource Center St. Croix Valley
857 Main Street, Baldwin
For more information,
call (715) 684-4440.

6 – 8 p.m.

**Open to the public.
It Doesn't Stop at 3:
Brain Development in the
Preschool Years**
River Falls Public Library
140 Union Street, River Falls
For more information,
call (715) 425-0905.

FRIDAY, SEPT. 29, 2006

**10:30 a.m. – Noon
Program for Early Head Start
and Head Start parents.**

**It Doesn't Stop at 3:
Brain Development in the
Preschool Years**

Ellsworth Head Start
254 S. Chestnut, Ellsworth
For more information,
call (715) 273-3778.

2 – 3:30 p.m.

**Pierce County Public Health
Training Session.
The Impact of Poverty:
Prenatal through Adolescence**

Pierce County Office Building
Meeting Room 1
412 Kinne Street, Ellsworth
For more information,
call (715) 273-6760.